

# Erick Valencia Aguayo

UX Designer

Jacksonville, FL

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## Education

Certificate in UX Design **2019**

### CareerFoundry

**UX Immersion** **08/2017 - 12/2018**

Designed Assist Me, an iOS app to help people get help

- Conducted **user research** through in-person interviews to better understand problem
- Created **personas** to help define needs and goals of users for a stronger design direction
- Performed **usability testing** and generated a rainbow spreadsheet to show usability problems

**UI for UX Designers** **08/2018 - 10/2018**

Designed Perfect Properties, a web app for properties

- Developed mid-fidelity prototypes in **Sketch** for responsive screen designs
- Developed a moodboard and style guide for consistent screen designs
- Created clickable **prototype** in **InVision** to perform usability testing

B.S. Computer Science **2015**

**University of Minnesota** **08/2012 - 05/2015**  
**Design Methods for Computer Scientists**

Designed Good Company, an app for senior citizens

- Performed ethnographic research to understand senior living environment
- Met with clients multiple times to conduct **user interviews**, testing, and gather feedback
- Storyboarded idea to team and showcased use cases

### UI Design, Implementation, and Evaluation

Designed Registration Tool, student registration app

- Conducted **heuristic evaluation** to determine usability problems
- Resolved UI issues found from usability testing

## Work Experience

**Mayo Clinic** **Rochester, MN**  
**Contractor - Xylo Technologies** **12/2017 - 03/2018**

- Generated multiple responsive design concepts for four specific feature implementations for My Nursing app
- Created quick sketches and **wireframes** using whiteboard, post-its, pencil/pen and paper
- Frequently met and discussed with developer regarding design options to ensure fluidity of implementation
- Developed high-fidelity prototypes for each feature using **Adobe Fireworks**

**Kumon Math and Reading Ctr.** **Jacksonville, FL**  
**Assistant** **05/2019 - Present**

- Conducts parent interviews to oversee new student enrollment and facilitates program acquaintance
- Takes notes and observes students during placement tests of new students to clearly identify any issues

**Kumon Math and Reading Ctr.** **Rochester, MN**  
**Chief Reading Assistant** **03/2017 - 05/2019**

- Communicates reading content to children one-on-one
- Helps analyze and resolve problems

## Projects

**Startup Weekend** **Rochester, MN**  
**UX Designer - embrk** **10/2018 - Present**

Web application to facilitate surgical device development

- Performed in-person interviews to understand user base and provided design suggestions
- Developed multiple high-fidelity screens to showcase user flow

## Skills

User Research   Usability Testing   User Personas  
Wireframing   Balsamiq   Sketch   Prototyping  
InVision